

## Facts & Figures

# Christmas & New Year's Market Schloß Schönbrunn 2020/2021

<u>Application deadline</u>	<b>15<sup>th</sup> May 2020</b> via online form
<u>Dates</u>	21 <sup>st</sup> November to 26 <sup>th</sup> December 2020 and optional 27 <sup>th</sup> December 2020 to 3 <sup>rd</sup> January 2021
<u>Opening times</u>	daily 10 am to 9 pm 24 <sup>th</sup> December 10 am to 4 pm 25 <sup>th</sup> December to 3 <sup>rd</sup> January 10 am to 6 pm
<u>Location</u>	Parade Court in front of Schönbrunn Palace
<u>Number of visitors</u>	800,000 to 1 million
<u>Number of exhibitors</u>	approximately 80
<u>Website</u>	<a href="http://www.christmasmarket.at">www.christmasmarket.at</a> or <a href="http://www.weihnachtsmarkt.co.at">www.weihnachtsmarkt.co.at</a>
<u>Facebook</u>	<a href="https://www.facebook.com/Weihnachtsmarkt.Schoenbrunn">www.facebook.com/Weihnachtsmarkt.Schoenbrunn</a>
<u>Instagram</u>	<a href="https://www.instagram.com/weihnachtsmarktschoenbrunn">www.instagram.com/weihnachtsmarktschoenbrunn</a>
<u>Prices</u>	<b>include</b> hut erection, power supply, hut inscription, <b>exclude</b> 20% VAT, contract fee (1% of gross hut rent), flat-rate insurance, power supply administration fee and deposit
<u>Terms of payment</u>	1st down-payment of 10% of the gross invoice amount plus contract fee – immediately on receipt of agreement 2nd down-payment of a further 30% of the gross invoice amount – 3 August 2020 at the latest 3rd down-payment of a further 60% of the gross invoice amount – 4 October 2020 at the latest <b>Hut for changing exhibitors:</b> Issue of invoice for total rent incl. contract fee in August. Due dates: 50% immediately on receipt, 50% by 4 <sup>th</sup> October 2020  <b>The application shall be binding upon receipt of the written confirmation by the organiser!</b>
<u>Terms of cancellation</u>	Cancellation without charge until 10 <sup>th</sup> June 2020 Cancellation between 11 <sup>st</sup> June and 2 <sup>nd</sup> August 2020: 10% of the gross invoice amount Cancellation between 3 <sup>rd</sup> August and 4 <sup>th</sup> October 2020: 40% of the gross invoice amount Cancellation from 5 <sup>th</sup> October 2020: 100% of the gross invoice amount <b>Hut for changing exhibitors:</b> Cancellation between 3 <sup>rd</sup> August and 4 <sup>th</sup> October 2020: 50% of the gross invoice amount Cancellation from 5 <sup>th</sup> October 2020: 100% of the gross invoice amount
<u>Hut dimensions</u>	Saettl: appr. 5.00 m diameter Large hut: 5.00 x 2.00 m (width x depth) Small hut: 2.50 x 2.00 m (width x depth)

## Hut prices 2020/2021:

### 1) Gastronomy

Food and drinks are offered.

▪ Salettl	at € 50,900
▪ Salettl INCL. NEW YEAR'S MARKET	at € 56,000
▪ Salettl exclusive *	at € 45,810
▪ Salettl exclusive INCL. NEW YEAR'S MARKET *	at € 50,910
▪ Large hut	at € 50,500
▪ Large hut INCL. NEW YEAR'S MARKET	at € 55,500
▪ Large hut exclusive *	at € 45,450
▪ Large hut exclusive INCL. NEW YEAR'S MARKET *	at € 50,450
▪ Small hut	at € 17,200
▪ Small hut INCL. NEW YEAR'S MARKET	at € 18,800
▪ Small hut exclusive *	at € 15,480
▪ Small hut exclusive INCL. NEW YEAR'S MARKET *	at € 17,080

### 2) Packed food & drinks

Sale of packed food and drinks (not for immediate consumption).

▪ Small hut	at € 9,100
▪ Small hut INCL. NEW YEAR'S MARKET	at € 10,250
▪ Small hut exclusive *	at € 8,190
▪ Small hut exclusive INCL. NEW YEAR'S MARKET *	at € 9,340

### 3) Commercial exhibitor

Sale of purchased products and refined semi-finished goods.

▪ Large hut	at € 10,650
▪ Large hut INCL. NEW YEAR'S MARKET	at € 12,000
▪ Large hut exclusive *	at € 9,585
▪ Large hut exclusive INCL. NEW YEAR'S MARKET *	at € 10,935
▪ Small hut	at € 5,300
▪ Small hut INCL. NEW YEAR'S MARKET	at € 6,000
▪ Small hut exclusive *	at € 4,770
▪ Small hut exclusive INCL. NEW YEAR'S MARKET *	at € 5,470

\*) Information see footnote on page 3.

#### 4) Arts & Crafts

Sale of self-made products based on raw materials whereas idea, design and manufacturing come from one artisan.

- |  |            |
|--|------------|
| ▪ Small hut  | at € 3,350 |
| ▪ Small hut INCL. NEW YEAR'S MARKET  | at € 3,750 |
| ▪ Small hut exclusive *  | at € 3,015 |
| ▪ Small hut exclusive INCL. NEW YEAR'S MARKET *                            | at € 3,415 |
| ▪ Special price for artists and artisans being individual entrepreneurs ** |            |

\*) Corresponding with the world heritage site, the organiser – MTS Wien – aims to offer the visitors of the Christmas and New Year's Market an exclusive and diverse range of traditional high-quality handicrafts, as well as lovingly designed Christmas decorations and selected regional delicacies. We attach particular importance to offer the visitors a unique experience and value therefore exhibitors who present their products in Vienna **only** in Schönbrunn.

**Exhibitors who confirm this exclusivity** (meaning that they are present exclusively at the Christmas Market Schönbrunn and do not exhibit the same products nor the same decoration concepts nor with the same brand nor under the same company name at other markets in Vienna) **are granted a 10% discount on the prices for the Christmas Market (i. e. 21<sup>st</sup> November to 26<sup>th</sup> December)**. This exclusivity will be reviewed by the organiser.

\*\*\*) Our special concern is to support **artists and artisans being individual entrepreneurs** and we hence provide for them a limited number of huts at a **special price** – price on request and only for exclusive exhibitors. The decision, if this category can be applied, will be taken by the organisers.

#### 5) Hut for changing exhibitors for artisans (small hut)

Artisans and small manufactories have the possibility to present their craftsmanship at the Christmas Market for 12 days and at the New Year's Market for 8 days.

Food and beverages are excluded.

The organiser provides a small hut with basic decoration and furnishing. Each exhibitor completes the hut with his/her decoration and furniture (moving in and out takes place over night, except the first exhibitor)

#### You can choose between the following dates:

Saturday, 21 <sup>st</sup> November to Wednesday, 2 <sup>nd</sup> December	€ 1,400
Thursday, 3 <sup>rd</sup> to Monday, 14 <sup>th</sup> December	€ 1,400
Tuesday, 15 <sup>th</sup> to Saturday, 26 <sup>th</sup> December	€ 1,400
Sunday, 27 <sup>th</sup> to Sunday, 3 <sup>rd</sup> January ( <b>New Year's Market</b> )	€ 400

We would like to point out that these two events (Christmas Market until 26<sup>th</sup> December 2019 and New Year's Market from 27<sup>th</sup> December 2019 to 5<sup>th</sup> January 2020) are to be regarded as separate events and that no one who registers for the Christmas Market is obliged to register for the New Year's Market. A participation in the New Year's Market alone is only possible for exhibitors in the hut for changing exhibitors.

**The organisers reserve the right to turn down exhibitors who do not meet the desired quality requirements. You will be notified in writing of the final decision as to whether your registration is accepted by mid of June.**

#### For further information please contact

MTS – Marketing Tourismus Synergie Wien GmbH, Schloß Schönbrunn, Gardetrakt, 1130 Vienna, Austria  
E-Mail [aussteller@mts-wien.at](mailto:aussteller@mts-wien.at), Tel. +43 (0)1 817 41 65 – 0